
CONWY AND DENBIGHSHIRE PUBLIC SERVICES BOARD

Wednesday, 11 March 2026 at 2.00 pm
Virtual Meeting

PRESENT:	Councillor Jason McLellan (Chair)	Denbighshire County Council
	Tom Barham	Denbighshire Voluntary Services Council
	Martin Cox	Natural Resources Wales
	Janine Downing	Denbighshire Voluntary Services Council
	Councillor Julie Fallon	Conwy County Borough Council
	Rachel Hare	North Wales Police
	Ceri Harris	North Wales Public Sector Equality Network (NWPSSEN)
	Iona Hughes	Natural Resources Wales
	Helena Kirk	North Wales Housing Association
	Steven McGregor	Welsh Government
	Helen White	Denbighshire County Council
	Charlotte Williams	Natural Resources Wales
	Louise Woodfine	Public Health Team
Officers:	Sian Harland	Senior Committee and Member Services Officer
	Fran Lewis	Head of People and Performance
	Robyn Lovelock	Insight, Strategy and Delivery Manager
	Iolo McGregor	Strategy, Performance and Engagement Manager

38. ELECTION OF VICE-CHAIR

It was proposed and seconded that Councillor Julie Fallon be nominated as Vice-Chair of the Conwy and Denbighshire Public Services Board.

AGREED

That Councillor Julie Fallon be appointed as Vice-Chair of the Conwy and Denbighshire Public Services Board for 2026/2027.

39. APOLOGIES FOR ABSENCE

Apologies for absence were received from Andy Dundobbin and Wayne Jones (Office of the Police and Crime Commission) Steven Grayston, Delyth Jones, and Alyson Constantine (Betsi Cadwaladr University Health Board), Rhun ap Gareth (Conwy County Borough Council), Helen MacArthur (North Wales Fire Service) and Lee Boycott (North Wales Police).

40. **MINUTES**

The minutes of the meeting of the Conwy and Denbighshire Public Services Board held on 10 December 2026 were presented for approval.

Minute 31 (Play Sufficiency Assessment) – it was noted that this item related to the Healthy Travel Charter and not the Play Sufficiency Assessment.

AGREED

That the minutes of the meeting of the Conwy and Denbighshire Public Services Board held on 10 December 2026 be approved as correct record, subject to the above amendment.

41. **WELL-BEING ASSESSMENT**

Iolo McGregor (CCBC) advised that following an engagement programme with stakeholders over the summer 2026, a draft of the Well-being Assessment would be produced by October 2026 in anticipation of consulting over the winter 2026/2027

Discussion ensued as follows:-

- The Betsi Cadwaladr University Health Board 'Know your own patch' data set would be shared.
- In terms of capacity to deliver the Well-being Assessment, the partnership approach was supporting the process.
- Members noted the breadth of the questions and the need to capture local (ward/community) views as well as county-wide perspectives.
- Existing work being undertaken (e.g., placemaking plans) should be used to avoid duplicating engagement exercises.

AGREED-

That the update on the Well-being Assessment be noted.

42. **HEALTHY TRAVEL CHARTER**

Louise Woodfine (BCUHB) presented an update on the Healthy Travel Charter as follows:-

- Purpose of the Healthy Travel Charter
- Progress across North Wales
- Linkages with PSB objectives (wellbeing, equality, climate)
- Examples of actions under the 15 commitments
- Benefits to health, environment, and workforce
- Recent sign-ups including BCUHB and North Wales Housing

Discussion ensued on the following:-

- Measuring success: Organisations set their own indicators, with regional oversight.
- Annual review with processes shared.
- The PSB confirmed ongoing support to strengthen participation and engagement.

AGREED-

That the update on the Healthy Travel Charter be noted.

43. **AGRI-FOOD SYSTEM SECURITY**

Robyn Lovelock (DCC) provided an update on the Agri-Food System Security as follows:-

- The regional officer discussions would be rescheduled.
- There was strong appetite from Local Authorities for joint working.
- Food coordinators would support establishing a regional working group.
- The Future Generations Commissioner had offered funding for a regional food event.
- The proposed event aimed to showcase good regional practice, highlight risks, and engage councillors.

AGREED-

That the proposed Regional Food Event be supported.

44. **NORTH WALES COHESION & SAFETY PARTNERSHIP STRATEGY**

Emily Reddy (WBC) provided an update on the North Wales Cohesion and Safety Partnership Strategy as follows:-

- The Strategy had been prompted by recent unrest, asylum accommodation issues, misinformation, and rising extremist narratives.
- Key themes of the Strategy were social inequalities, mistrust in institutions, polarisation, online misinformation, and community safety.
- There was a consistent regional responses across local authorities and partners.
- A “Diverse Together” conference in June was planned to launch the draft Strategy and gather community feedback.
- Task and Finish Groups would be established reviewing communications, youth and hate crime themes.

Discussion ensued as follows:-

- Concern was raised regarding rising online hate and misinformation affecting schools and communities.
- The need for co-ordinated regional communications and alignment with national bodies (WLGA, Safer Communities Board).
- Sharing information relating to FOI requests in order to create generic response.
- Examples shared of local cohesion initiatives were shared.

AGREED-

The presentation on the North Wales Cohesion and Safety Partnership Strategy was noted.

45. **DIVERSITY EQUALITY AND INCLUSION**

Iolo McGregor (CCBC), together with Ceri Harris (NWPSSEN), provided an update on Diversity, Equality and Inclusion.

Discussion ensued on the following:-

- Proposals for PSB-wide senior leadership development to strengthen inclusive practice, with options including
 - Training by Equality & Human Rights Commission (e.g., governance responsibilities, equality duties).
 - Academy Wales leadership programmes.
 - Cultural competency and inclusion training (regional providers highlighted).
- There should be an emphasis on ongoing learning, not one-off sessions.
- There was a suggestion to undertake a self-assessment to identify training priorities.

AGREED

That the update on Diversity, Equality and Inclusion be noted.

46. **DRAFT ANNUAL REPORT**

Iolo McGregor (CCBC) presented the Draft Annual Report and advise that the final version would be presented at the next meeting in May 2026.

It was suggested that some achievements could be re-ordered, especially those relating to community impacts as they were more relatable to the public.

AGREED-

That the Draft Annual Report be Noted

47. **FORWARD WORK PLAN**

The Forward Work Plan for the Conwy and Denbighshire Public Services Board was presented.

The following future items were noted:-

- Agri-food update in six months
- Transport for Wales presentation request accepted
- Marmot Region Update (DCC had been selected as trailblazer)
- Climate Change Risk Assessment
- Children's Rights Event (Bangor)

AGREED

That the Forward Work Programme for the Conwy and Denbighshire Public Services Board be approved.

(The meeting ended at 12.30 pm)
