



Assessing the Well-being of our Counties, 2026

This document is a short guide to support conversations about the Well-being of our County, helping to inform an update of the Conwy and Denbighshire Well-being Assessment in 2026.

Why are we asking you?

What you tell us will directly influence the Well-being Assessment and the priorities public bodies focus on. This is a chance to shape decisions that affect everyday life.

Mae'r ddogfen hon ar gael yn Gymraeg. This document is available in Welsh. We are also happy to provide this document in large print, audio, and braille, please contact the Corporate Improvement and Development Team.

We want to hear your views!

We value the rich diversity of our counties and believe it's essential for all voices to be heard and acknowledged. We want to hear from you about the things that affect you. Are our long-term goals right for your community, and are we doing the right things? For more information or to share your thoughts on anything in our Corporate Plan, please contact us.

By email: countyconversation@conwy.gov.uk

By telephone: 01492 57 4000

Rydym yn croesawu galwadau ffôn yn Gymraeg a Saesneg. We welcome telephone calls in English and Welsh.

BT Relay Service Customers with hearing or speech impairments can contact any Council service by dialling **18001** before the number they require.

By Sign: British Sign Language users can contact us using a Sign Language interpreter through the InterpretersLive! Service, provided by Sign Solutions – visit

www.conwy.gov.uk/signing

By post: People and Performance Service

Performance and Improvement Team

Conwy County Borough Council

PO Box 1

Colwyn Bay

LL29 0GG

We welcome correspondence in both English and Welsh. There will be no delay in responding to correspondence received in either language.

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Well-being Conversations 2026

This toolkit provides a simple structure to support important conversations around the well-being of our County today, and what needs to be done to safeguard or improve the well-being of future generations.

Participants are welcome to discuss the questions below as part of a group, within existing meetings (such as community fora, partner, association, council or team meetings, etc.), or to submit your own thoughts on the questions provided below.

Where this activity is undertaken as part of a group, participants are asked to be respectful of one another and to recognise that people may hold different views and experiences. Everyone should be given the opportunity to contribute, and discussions should be conducted in a constructive, inclusive and considerate way.

1. Introduction

Why get involved?

You are being invited to support a conversation about the well-being of our County – what is working well now, the challenges we face, and what we want life to look like for future generations. Your experiences, insights and aspirations matter, because they help build a shared understanding of the real issues affecting people and communities across the area.

What is this information for?

Conwy and Denbighshire counties have a joint Public Services Board (PSB) in place to oversee the well-being of both areas. These conversations will help inform the PSB's local Well-being Assessment, which it is required to carry out under the Well-being of Future Generations (Wales) Act. The Well-being Assessment brings together evidence, data and local voices to understand the social, economic, environmental and cultural well-being of the area, both now and in the long term. It looks at how different factors are connected, where inequalities exist, and what the key risks and opportunities are for the future.

What is the benefit?

The intelligence gathered through this engagement will be combined with other evidence to shape the Well-being Assessment, which in turn will be used by the PSB to set well-being objectives. These objectives guide how public bodies work together to improve outcomes for people, communities and the environment, and to ensure decisions made today help create a better future for generations to come. Your contribution helps ensure these objectives are grounded in lived experience and reflect what really matters to the people who live and work here.

2. Key Questions

1. What's good about the County (with consideration for the community, area, public amenities, assets and services)?

[**Prompts:** What's working well?; What specific places, services or community activities make a positive difference?]

Please write your response here (as much or as little as you like).

2. What are your aspirations for the County (with consideration for the community, area, public amenities, assets and services)?

[Prompts: What are your hopes for the County? Think about your friends, family / carers, or a child born today. What will life be like for them in 2060 (35 years) and beyond?; What do public services look like?; Who did what to help achieve this?]

Please write your response here (as much or as little as you like).

3. What challenges does the County face (with consideration for the community, area, public amenities, assets and services)?

[Prompts: What's not working so well?; Which groups or areas are most affected, and why?; What is at the root of these challenges?]

Please write your response here (as much or as little as you like).

4. How can we collectively address these challenges and what does success look like?

[Prompts: What help is needed to achieve? What's working well? What help is needed to achieve your ideas? Think about what you can do, what your communities can do, and what public organisations can do.]

Please write your response here (as much or as little as you like).

3. Monitoring Questions (Optional)

To help us better understand who our respondents are, we would be grateful if you could complete the attached monitoring questions (A1) and submit it with your response. This information helps us understand whose voices we are hearing and where we may need to do more to reach under-represented groups. In addition, it would be useful if you could tell us:

What is your relationship or interest with public services?

I prefer not to say

Please tick all that apply:

I am a resident

I work in the County

I am a County Councillor

I am a trade union representative

I own a business in the County

I am a public services employee

I am a Councillor for a Town or Community Council

I work in partnership with public services

What is the area or postcode where you live or conduct your business in the County?

I prefer not to say

Please write your answer here:

4. How to Provide Feedback

4.1. Conwy

Please provide the feedback:

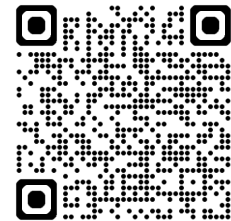
- **By E-mail:** countyconversation@conwy.gov.uk

- **By Post:**

People and Performance Service
Performance and Improvement Team
Conwy County Borough Council
PO Box 1
Colwyn Bay
LL29 0GG

- **Or Online:** [Click here to complete the survey for Conwy.](#)

Please scan the QR code.



4.2. Denbighshire

Please provide the feedback:

- **By E-mail:** strategicplanningteam@denbighshire.gov.uk

- **By Post:**

Strategic Planning and Performance Team
Denbighshire County Council
PO Box 62
Ruthin
LL15 9AZ

- **Or Online:** [Click here to complete the survey for Denbighshire.](#)

Please scan the QR code.



5. Next Steps

We are really grateful to you for supporting this Well-being Conversation and contributing to our research. It is genuinely very valuable intelligence that will inform our assessment of well-being for the area, with chapters within the assessment including a clear summary of what we were told through this and other engagement exercises. We will also publish a short analysis of what people told us and how it influenced the assessment within its Executive Summary.

The draft Conwy and Denbighshire Well-being Assessment will be consulted on during the Winter of 2026 to 2027, and published in the Spring of 2027 on the www.agenda.cymru/our-partnerships/conwy-denbighshire-psb. Please look out for it!

A1 – Equal Monitoring Questions (Optional)

We'd like to collect anonymous information about your background to better understand who our respondents are. These questions are voluntary and are separate from the rest of the questionnaire.

Age

What is your age?

I prefer not to say

Please write your answer here:

Sex

What is your sex?

Male

Female

Intersex

I prefer not to say

Gender Identity

A person's gender identity is their innate sense of their gender, be that female, male, non-binary, or other identity that may or may not align with the sex they were assigned at birth.

I prefer not to say

Please write your answer here:

Is your gender identity the same as you were assigned at birth?

Yes

No

Prefer not to say

Sexual Orientation

Sexual orientation is about a person's sexual, romantic, and / or emotional attraction or lack of, towards their own sex or gender, the opposite sex or gender, or to all sexes / genders.

Prefer not to say

Please write your answer here:

Nationality

How would you describe your nationality?

Please write your answer here:

Race / Ethnicity

How would you describe your racial or ethnic background?

- Arab, Arab British or Arab Welsh
- Asian, Asian British or Asian Welsh
- Black, African, Black British, Black Welsh or Caribbean
- Mixed or Multiple ethnic groups
- White, White Welsh or White British
- Any other ethnic group (please specify below)
- I prefer not to say

If you would like to expand further, please do so here:

Please write your answer here:

Religion

What is your religion?

Prefer not to say

Please write your answer here:

Preferred Language

What is your preferred spoken language?

Welsh

English

Both Welsh and English

British Sign Language (BSL)

Other. Please state:

Please write your answer here:

What is your preferred written language?

Welsh

English

Both Welsh and English

Braille

Other. Please state:

Please write your answer here:

Disability

Under the Equality Act 2010, a person has a disability if they have a physical or mental condition that has a 'substantial and long-term' impact on their ability to carry out normal daily activities, and that this condition has lasted for more than 12 months, or is likely to last for more than 12 months.

Would you consider yourself to have a disability or long-term health condition?

- Yes
- No
- Prefer not to say

If yes:

- Prefer not to say

Please write your answer here:

Marriage and Civil Partnership

What is your marital status?

- Prefer not to say

Please write your answer here:

Caring responsibilities

Do you have caring responsibilities?

- Primary carer of disabled child/children (under 18)
- Primary carer of a child/children (under 18)
- Primary carer of a disabled/elderly adult (18 and over)
- Secondary carer (another person carries out the main caring role)
- None
- Prefer not to say

Armed forces

Have you served in the armed forces?

- No – I have never served in the Armed Forces
- No – but I am an immediate family member or part of the household of someone currently serving or who has previously served in the armed forces
- Yes – I am currently serving in the UK Armed Forces (including Reservists)
- Yes – I am currently a Cadet Force Adult Volunteer
- Yes – I am a veteran of the Armed Forces
- I prefer not to say

Thank you for taking the time to complete this survey – your views matter to us!